

Pure adrenaline: it.compact service implemented in less than 100 days

SAP consulting company itelligence in the speed madness at Jochen Schweizer®

Bielefeld, February 5, 2009 – Jochen Schweizer GmbH, which is headquartered in Munich, specializes in arranging experience gifts. Since starting up the online platform www.jochen-schweizer.de in November 2004, the company today offers over 600 experience choices in Germany, Austria, Switzerland and other countries like Russia, France and Spain. For anyone wanting to zip through the ice channel on a racing bobsled, experience wind speeds up to 270 km/h in bodyflying or let the soul dangle amid oriental sounds – Jochen Schweizer® enables the dream of great adventure to come true for everyone. The company sold about 300,000 experience gift certificates in 2008.

Such success longs for high quality, future-oriented company software and for a consulting company that can do its business blindfolded. Here the choice fell to itelligence, one of the leading SAP consulting companies, and its solution tailored for the midsize market, it.compact service, which is based on the cutting edge technology of SAP.

A good choice, as it now appears, since itelligence reports that it.compact is being introduced and is going live within a near-record 98 days. Among the highlights of the new possibilities now available to Jochen Schweizer GmbH are special gift certificate processing which enables employees to correlate the event partner with its own transaction and automatic email transmission to redeem gift certificates and communicate partner data.

The now 25 Jochen Schweizer® Adrenaline Shops, stands inside of high-traffic shopping malls, are directly connected with the ERP system in Germany and Austria. Various methods of payment are also made possible for the customer, including fully integrated credit card processing.

Itelligence Press Release**SAP consulting company itelligence in the speed madness at Jochen Schweizer®**

There are special requirements in arranging experience gifts, such as orders which can generate sales only when the experiences are delivered and then entered by partner companies. The electronic, speedy integration of customer and partner information in the ERP system is especially important here. This succeeds with it.compact service at Jochen Schweizer® in various languages and scripts.

Thus all departments, from controlling through financial accounting, plant bookkeeping, procurement and product data management, and the warehouse right up through sales are now connected with the ERP system. The effects: A vastly better overview of the flow of information, goods and finances and thus greater transparency and greater flexibility in planning.

Jochen Schweizer, Acting Chairman of the Jochen Schweizer group: "To give joy and, in doing so, to experience joy is the basis of our business model. The ability to sell and transact 300,000 optimal customer experiences per year requires optimal processes and structures which are most efficiently supported by the new software of itelligence."

Vera Engberg, Project Manager of itelligence AG: "An exciting order. We covered the mass data and the processing speed of a mail order business with our it.compact service solution on one side and on the other side implemented new developments like a new processing for gift certificate redemption and arranging partner, credit card and webshop connections into the lean processing. We are especially proud of this, as this adaptation fits the needs of many service-oriented enterprises. With the SAP system, a very complex topic is now available to a mid-market company."

Carsten Müller, from itelligence AG's midmarket sales: "This speedy and trouble-free ERP introduction "on time and within budget" but with the highest quality standards is a good example of the suitability of our it.compact service solution for the midmarket."

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About Jochen Schweizer ®

To thrill people with experiences is the goal of Jochen Schweizer®. Together with subsidiaries Jochen Schweizer GmbH, Jochen Schweizer Events GmbH and Jochen Schweizer Projects AG, Jochen Schweizer® Gruppe generates experiences of a special nature worldwide. Among these are the more than 600 individual experiences on the experience gifts portal www.jochenschweizer.de, spectacular productions and the development of new experiences. Managing directors are Jochen Schweizer and Dr. Ulrich Sachenbacher. The headquarters are in Munich.

About itelligence

itelligence is one of the leading international full-service provider for SAP employing more than 1,450 highly qualified employees in 17 countries and in 5 regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 3,000 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, U.S. followed in 2007. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2007, itelligence generated total sales of EUR 190.9 million, preliminary figures 2008 show sales rising to EUR 216 million.

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