

itelligence AG at CeBIT 2003, Hanover, from March 12 to 19, 2003

itelligence presents it.consumer, a new solution for the food industry

Frankfurt, March 12, 2003 - At CeBIT 2003 in Hanover, itelligence AG presents a customized mySAP All-in-One solution for the food industry called it.consumer. The new itelligence solution focuses, on the one hand, on seamless logistical processes throughout the entire value chain in the food industry. On the other hand, it.consumer supports the integration of the strategic SAP products for supply chain management such as the Advanced Planner and Optimizer (APO) and Business Intelligence (BI). Current legal regulations such as the new EU directive on the traceability of batches (EU 178/2002) and new market requirements such as the pay-on-scan process which enables the automatic ordering and invoicing of goods based on the individual retailer's scanner data have already been implemented. The new solution also integrates mobile scanners allowing to optimize merchandise purchasing and sales processes as well as industry-specific features such as account settlement on broker and commission basis as well as the generation of price catalogues for the SINFOS database.

Components of the solution for the consumer goods industry at a glance:

mySAP R/3 core system:

PP-PI module, Production in Process Industries

SD module, Sales and Distribution Processing

LE module, Logistics Execution

MM and WM module, Materials Management and Warehouse Management

QM module, Quality Management

Optional:

mySAP APO for the supply side

mySAP CRM for the demand side

mySAP PLM with industry functionality such as audit management (e.g. HACCP), waste management (for the mapping of waste disposal processes, e.g. Grüner Punkt, including fair cost allocation), recipe management (for the management and development of recipes)

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New industry solution: it.consumer

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itelligence at CeBIT 2003

Hall 4 Booth F 48

Visual: it.consumer1: To obtain a printable version of the visual contact
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Suggested caption: it.consumer supports the entire supply chain of the food industry

About itelligence AG:

itelligence AG is a leading international full-service provider for SAP employing some 1,450 highly qualified employees at 44 branches in 19 countries. As a mySAP.com Channel, Service and Support Alliance as well as Hosting Partner and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions and individual software solutions. In 2001, itelligence AG generated total sales of EUR 182.9 million (ISIN DE 000 730 040 2).

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