

itelligence expands its market presence in the midmarket automotive supplier industry

Ewald Euscher GmbH & Co. KG chooses itelligence AG as its SAP consultant

Bielefeld (Germany) – May 29, 2008. Quality consultation and investment security with regard to ERP products was the guiding factor for Ewald Euscher GmbH & Co. KG in Bielefeld when selecting a partner to implement SAP. The decision was in favor of an SAP system company based in Bielefeld - itelligence AG. Since May, itelligence has been implementing the enterprise software it.automotive supplier – a version of the market-leading SAP ERP software solution which has been developed and specially tailored to the industry requirements in the midmarket automotive-supplier industry by itelligence – at Euscher.

Through the implementation of it.automotive supplier, Euscher wishes to reproduce its business processes on an integrated basis and plans on further increasing its efficiency using SAP software technology that is in line with the market and processes.

Ewald Euscher, a long-established company founded in 1924 in Bielefeld, produces precision deep-drawn and stamped parts in two plants as well as components from various metals such as tin sheets, aluminum, brass and stainless steel. In addition to the fast-growing automotive supplier branch, the Bielefeld company is also one of the leading companies in metal can seals used in aerosols, cosmetics and pharmaceutical goods. The company also has 250 employees. In 2007, Euscher generated annual revenues of around MEUR 43.

The change to it.automotive supplier will be in two phases for the 50 users. Initially, the itelligence consultants will equip the areas of finance, controlling, human resources, materials management, sales, production planning and development with the SAP system. To ensure a high level of integration of development and enterprise software, the Product Lifecycle Management (PLM) system – which comprises product data management including material classification, characteristic's tables as well as document administration and the built in "construction express" – will be deployed. These consist of management modules – so-called cockpits – for sales, procurement and production, which have all been developed by itelligence.

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From March 2009 onward, the areas of tool-making and maintenance will be linked to the SAP system. Forecast delivery schedules via EDI are also planned. itelligence is able to create this link using the it.x-change program, an EDI converter developed by itelligence which works directly in the SAP system without the need to be adapted.

“The pre-configured SAP industry solution it.automotive supplier from itelligence promises us a rapid, more secure implementation of our new enterprise software. This allows us to optimize our logistical processes, raising our competitive edge. The fact of having such a highly qualified SAP consultant here on site is obviously an advantage. A crucial factor in the decision making process was itelligence’s convincing presentation of itself as a full-service SAP provider – which is optimal for us as a midmarket company,” commented Jens Euscher-Klingenhagen, CEO of Ewald Euscher GmbH & Co. KG.

“The opportunity to support a midmarket company with the implementation of SAP is especially pleasant for us of course. A particular advantage for the customer, when implementing it.automotive supplier, is the combination of cutting-edge SAP knowledge and the in-depth industry expertise of our consultants. In addition, we have built up particularly extensive industry expertise in the area of metal forming technology (pressing, drawing and stamping companies), an expertise that is critical for this project. This enables us to significantly accelerate the implementation timeframe,” added Meinolf Schäfer from itelligence AG’s midmarket sales.

About itelligence

itelligence is one of the leading international full-service provider for SAP employing more than 1,270 highly qualified employees in 16 countries and in 5 regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, U.S. followed in 2007. The company’s services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2007, itelligence generated total sales of EUR 190,9 million.

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