

CRM Expo, Booth F30 in Hall 10.0

New SAP All-in-One CRM Package for EUR 34,850 from itelligence

Bielefeld (Germany) – November 4, 2008. With its it.compact CRM solution, itelligence AG is the first German SAP consulting house to offer a complete SAP all-in-one solution with SAP CRM 2007 at the complete price of EUR 34,850. This price includes the CRM software solution, consulting and implementation. itelligence is presenting the new CRM package at the CRM Expo in Nuremberg at Hall 10.0, Booth F30.

The highlights of this development include a clearly calculable price and an integrated implementation turbo based on the fixed scope of solution content. This provides the SME customer with a solution which can be rapidly implemented, is simple to use and can be comprehensively extended according to future requirements. For marketing, there is campaign management, lead management and interaction center marketing. For sales, the program includes account and contact management, activities management, opportunity management, pipeline/performance management and the sales interaction center. For the ever more important area of service, a service interaction center as well as complaints and returns processing are included; analysis tools with reporting and interactive reporting are also available.

For the itelligence customer pinta elements, this combination provides just the right CRM solution. Michael Illbruck, owner of pinta elements states: "Only with this combination offered from itelligence did an SAP implementation even make sense. We place a high value on successful customer relations. Thanks to itelligence as our IT consulting house and with the support of this SAP-based customer management system, we are making use of top-rate IT technology as an SME".

Alexander Jung, Head of CRM Special Expertise Consulting, explained the background: "We have created a unique package. Companies get a fixed price solution, which we accompany with our polished project management. Users will welcome the resulting low training expenses. Customers receive a complete solution description, a process overview, user

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documentation as well as configuration and installation documentation on the basis of SAP Best Practices for CRM V1.2007, naturally integrated into the SAP ERP 6.0 processes. With our solution, an existing SAP system can be quickly, easily and inexpensively extended with powerful CRM processes”.

itelligence AG was a development partner for SAP in creating and testing SAP Best Practices for CRM V1.2007, which forms the basis of the it.compact CRM solution. As a Special Expertise Partner for CRM, itelligence already has specialized practical experience in customer projects. itelligence consultants have been implementing projects based on SAP Best Practices for CRM for years.

pinta elements

As of May 31, 2007, illbruck elements GmbH was renamed to pinta elements gmbh. In the process, the symbol and long-term guiding theme of the illbruck company culture has become the family brand of the holding company. The holding company, which was founded in 2004 under the name of illbruck elements GmbH and renamed to pinta elements gmbh in 2007, consists of seven companies: pinta acoustic, pinta enac, pinta filtration, pinta foamtec, pinta insulation, pinta nieuwburg und pinta racing. Parallel to the renaming, the holding company has further built on its position as a leading European provider of high-quality solutions in the areas of technical sound protection, sound absorption and isolation, and in April, acquired the French company ENAC, a renowned provider of noise protection products, with headquarters in Aubergenville near Paris.

In addition, the pinta racing brand combines the numerous activities of the company in the area of professional high-performance sailing. With the first pinta yacht as early as 1969, Willi Illbruck laid the first cornerstone for the company's dedication to sailing sports.

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About itelligence

itelligence is one of the leading international full-service provider for SAP employing more than 1,350 highly qualified employees in 17 countries and in 5 regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 3,000 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, U.S. followed in 2007. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2007, itelligence generated total sales of EUR 190,9 million.

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