

**it.x-change from itelligence makes customer more successful**

### **KTR Kupplungstechnik and itelligence win prize for “The Best Business Integration Project/SME”**

Bielefeld (Germany), April 26, 2007 – As a part of the Business Integration Forum 2007 in Mainz, the prize for “The Best Business Integration Project/SME” was awarded on April 24. The winners are: KTR Kupplungstechnik GmbH and its SAP consulting company itelligence AG, the full-service IT provider in the SAP environment headquartered in Bielefeld. According to Dr. Wolfgang Martin, an independent analyst, the business integration project at KTR, Rheine (Germany), is characterized by a particularly successful business integration. Especially the cost-benefit effect and the high productivity attained through the project were cited. Companies concerned with the issues of EAI, SOA, EDA, BPM, BAM can compete for the prize Germany-wide and must fulfill an extensive list of criteria in order to do so.

The background: With the growing importance of business integration, an increasing number of companies are reconsidering their IT architecture and are implementing solutions such as EAI or SOA. Flexible integration architectures will be decisive in contributing to future business success. Although business integration plays a key role in an enterprise's success, awareness of this topic by top management as well as among the general public is not very significant. The Business Integration Award should also contribute toward increasing this awareness.

The jury: Dr. Wolfgang Martin, independent analyst, Richard Nußdorfer, Managing Director of CSA Consulting, Prof. Robert Winter, IWI Director at the University of St. Gallen and Dr. Beatrix Bachmann (IIR Deutschland GmbH).

Jury spokesperson Dr. Wolfgang Martin, independent analyst and head of the forum, praised the winning concept as being “a particularly well accomplished business integration”. Above all else he was convinced by the cost-benefit effect and high productivity that were attained. Furthermore, the project is an example of the current state of IT development in SMEs. “SMEs understand the issue of integration”, explains Dr. Wolfgang Martin aside from the award ceremony, “In many places now it's about the implementation.”

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Markus Kellermeyer, head of Technology Consulting at itelligence, stated in accepting the prize on behalf of KTR and itelligence "This shows that innovative technology has profitably arrived in the midsized market. Issues such as SOA and enterprise integration are finding their way to SMEs through concrete projects."

Stephan Rosenberger, head of TACKE DATENTECHNIK GmbH & Co. KG and the person responsible for IT at KTR Kupplungstechnik GmbH, was pleased about the prize, commenting "For years, the topic of business integration has been an issue at KTR that has been promoted as a service to our customers and thus as a competitive advantage. Thanks to the project presented here, we have been able to achieve a real breakthrough."

### **IIR background**

#### **About IIR Deutschland**

IIR Deutschland GmbH is an organizer of professional training courses for specialists and managers from all business sectors. 200 employees plan around 2000 conferences and seminars each year which are primarily held in Germany, but also in Austria, France, Switzerland and the USA. Included among the fields handled are information technology, automotive, finance, real estate, industrial management and human resources. The company is headquartered in Sulzbach/Taunus near Frankfurt am Main.

#### **About itelligence**

itelligence is one of the leading international full-service provider for SAP employing about 1,100 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, Switzerland and U.S. followed in 2007. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2006, itelligence generated total sales of EUR 163.8 million.

#### **About KTR Kupplungstechnik GmbH**

With characteristic entrepreneurial spirit, market orientation and creativity, KTR has developed into a company that is recognized by leading companies of all sectors worldwide as being a capable partner in drive technology. Based on the BoWex parabolic tooth coupling and the ROTEX torsionally elastic coupling – originals from KTR – the company has, with its almost 50 years of experience, expanded coupling engineering into a comprehensive range of products. KTR proves time and again with its products that well thought-out designs and high-quality components can certainly provide for improved characteristics of the entire drive system and thus to an increased service life for the products.

The outsourcing of KTR's IT department in 1991 resulted in the founding of TACKE DATENTECHNIK GmbH & Co. KG. The company ensures, as the service provider for IT operations within the F.TACKE KG company group and KTR Kupplungstechnik GmbH, and manages the IT projects, such as this business integration project. A key role in this is played by the SAP systems (release status mySAP ERP 2005) which have been deployed in the subsidiaries worldwide since 1998.

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